

INSTRUCTOR: OLIVER WASOW

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*Pass it Around: Visual Culture and the Internet*

This Seminar will explore the increasingly important relationship between visual culture and the Internet, with an emphasis on understanding the profound effect the shift from analog to digital technology has had on how we make, look at, talk about and distribute images in contemporary culture.

Focusing on the myriad ways in which individuals and social organizations engage with the vast archive of digital content circulating on the Internet, the class will touch on a variety of inter-related issues, including:

- Social media and the creative practice of re-mixing, re-contextualizing and re-distributing fragments of digital culture, and the related issues of authorship and copyright.
- The increasingly important place of post-production, collaborative practice and curatorial strategies in visual culture.
- How new imaging technologies and information systems are disrupting and re-defining the identity of artists, their work and their relationship to cultural institutions.

Class time will be split between lectures and in-class discussions

Students will be encouraged to apply material discussed in class to their own visual and conceptual interests.

In addition to reading a couple of texts, we will look at and discuss a wide sampling of historical and contemporary visual material.

*The Poetics of Space*, Bachelard, Gaston

*Camera Lucida/Mythologies/The Responsibility of Forms*, Barthes, Roland

*Representations of Motherhood*, Bassin, Donna

*Burning With Desire, the Conception of Photography/ Forget Me Not: Photography and Remembrance*, Geoffrey Batchen

*On Painting*, Alberti, Leon Batiste

*Simulations*, Baudrillard, Jean

*Sticky Sublime/ Uncontrollable Beauty*, Beckley, Bill, ed.

*Culture on the Brink: Ideologies of Technology*, Edited by G. Bender and T. Druckery

*The Work of Art in the Age of Mechanical Reproduction*, Benjamin, Walter

*About Looking/Ways of Seeing*, Berger, John

*Cyberspace*, Edited by Michael Benedikt

*Theories of Modern Art: A Source Book by Artists and Critics*, Chipp, Herschel B.

*Sexuality and Space*, Colomina, Beatriz

*New Documentary*, Bruzzi, Stella

*Modern Art and the Grotesque*, Connelly, Frances S.

Remix culture example of find and email

*Film Theory and Criticism*, Edited by Cohen, Marshall, and Mast, Gerald  
*Techniques of the Observer*, Crary, Jonathan  
*Uncommon Ground: Rethinking the Human Place in Nature*, Cronon, William (editor)  
*In the Vernacular: Photography of the Everyday*, Cutshaw, Stacey McCarroll  
*The Abuse of Beauty: Aesthetics and the Concept of Art*, Danto, Arthur C.  
*Visual Digital Culture : Surface Play and Spectacle in New Media Genres*, Darley, Andrew  
*Society of the Spectacle*, De Bord, Guy  
*Kitsch: The World of Bad Taste*, Dorfles, Gillo  
*Non-Indifferent Nature*, Eisenstein, Sergei  
*Channels of Desire/Captains of Consciousness*, Ewen, Stuart  
*Before Photography; Painting and the Invention of Photography*, Galassi, Peter  
*Photography and Society*, Freund, Giselle  
*Art and Culture*, Greenberg, Clement  
*New Philosophy for New Media*, Hansen , Mark B.N.  
*Architecture of the Everyday*, Edited by Steven Harris and Deborah Burke  
*Culture Against Man*, Henry, Jules  
*The Invisible Dragon/Air Guitar*, Hickey, David  
*Moving Pictures*, Anne Hollander  
*Utopia.*, Tod, Ian and Wheeler, Michael.  
*Interface Culture*, Steven Johnson  
*Kitsch and Art*, Kulka ,Tomas  
*Remix: Making Art and Commerce Thrive in the Hybrid Economy*, Lessig, Lawrence  
*Post Partum Document*, Lippard, Lucy  
*Feminist Art and the Maternal*, Liss, Andrea  
*The Photographic Image in Digital Culture*, Lister, Martin  
*The Digital Dialectic: New Essays on New Media*, Lunenfeld, Peter (editor)  
*After Yesterday's Crash*, Edited by Larry McCaffery  
*Abstracting Craft*, Malcolm Mcollough  
*Understanding Media/The Medium is the Massage*, McLuhan, Marshall  
*The History of the Interior*, McCorquodale, Charles  
*Pause & Effect: The Art of Interactive Narrative*, Meadows, Mark S.  
*The Reconfigured Eye; Visual Truth in the Post Photographic Age*, Mitchell, William  
*Being Digital*, Nicholas Negroponte  
*American Technological Sublime*, Nye, David E.  
*Selling Wine Without Bottles*, Perry Barlow, John  
*After Photography*, Ritchin, Fred  
*Beauty and the Contemporary Sublime*, Rolfe, Jeremy-Gilbert  
*The Tradition of the New*, Rosenberg, Harold  
*Understanding Installation Art, from Duchamp to Holzer*, Rosenthal, Mark.  
*Home: A Short History of an Idea*, Rybczynski, Witold  
*Six Names of Beauty*, Sartwell , Crispin  
*Transforming Images*, Savedoff, Barbara  
*On Photography/Against Interpretation/Regarding the Pain of Others*, Sontag, Susan  
*Hitchcock/Truffaut,, Truufaut, Francois*  
*Space and Place: The Perspective of Experience/Escapism*, Tuan, Yi Fu  
*Envisioning Information*, Tufte, Edward R.

[www.oliverwasow.com/visualremix.html](http://www.oliverwasow.com/visualremix.html)